

Sponsorship of the Annual Conference 2026

PORTLAND, OREGON JULY 31 - AUGUST 2, 2026

Trailblazing Together: Every Path Leads to Better Care

Association of Veterinary Technician Educators

a community passionately dedicated to one concept — student success

The AVTE champions One Community — a call to collaboration and engagement. It involves creating a sustainable framework for growth and innovation in veterinary technician education, strengthening students, faculty, programs, and the care delivery system we serve.

This initiative extends beyond formal meetings—it's about nurturing a culture where every stakeholder feels integral to our collective mission. We aim to build relationships beyond professional interactions, creating a network that supports, mentors, and inspires.

We invite all members of the veterinary education community to join us. Together, we can strengthen the next generation of veterinary technicians and demonstrate true "student-focused success." By embracing One Community, we uphold AVTE's values and further contribute to excellence in veterinary care.

Sponsorships & Exhibits



The AVTE Annual Conference is an opportunity to get your organization and brand out in front of most of the 220 AVMA-accredited veterinary technology programs. We are expecting more than 300 attendees to join us for this summer's conference in Portland.

Exhibitors and sponsors are not an afterthought at AVTE conferences - our program has ample opportunity for you to connect with attendees - both at your table and in educational sessions you are welcome to attend.

Our onsite team focuses on making sure your experience is simple and streamlined, giving you more time to focus on why you make the trip - to interact with attendees.

And we manage to have some fun at the same time - ask around about all we do to drive traffic to the tables!



Platinum Sponsor \$12,500 (\$13,000 after 12/31/2025)

- Recognition as a sponsor in distributions to approx. 300 attendees at the Annual Conference, on respective signage throughout the event, with links on the AVTE website, in email blasts, and social media related to the program
- One full page ad in the Summer 2026 and Winter issues of <u>JAVTE</u>
- Opportunity to contribute an item to the door prize and/or the swag bag (est. 300 pieces for swag bag)
- Complimentary exhibit table with premium placement (including 2 attendees) and an additional 7 attendees and 7 memberships for 1 year (Complimentary registration excludes fees for pre and post-conference sessions, as well as any paid social programs)
- Opportunity for a 2-3 minute presentation to attendees at the conference opening or closing session
- A discount registration code to share
- Social media posts acknowledging sponsorship
- One electronic mailing to the attendee list (subject to approval)





^{* 2025} fee if sponsorship is confirmed before January 1, 2026

Diamond Sponsor \$10,000 (\$10,500 after 12/31/2025)

- Recognition as a sponsor in distributions to approx. 300 attendees at the Annual Conference, on respective signage throughout the event, with link on the AVTE website, in email blasts and social media related to the program
- One full page ad in the Summer 2025 and Winter issues of <u>JAVTE</u>
- Opportunity to contribute an item to the door prize and/or the swag bag (est. 300 pieces for swag bag)
- Complimentary exhibit table with premium placement (including 2 attendees) and an additional 5 attendees and 5 memberships for 1 year (Complimentary registration excludes fees for pre and post-conference sessions, as well as any paid social programs)
- Opportunity for a 1-2 minute welcome at the general session
- A discount registration code to share
- Social media posts acknowledging sponsorship
- One electronic mailing to the attendee list (subject to approval)





Gold Sponsor \$7,500 (\$8,000 after 12/31/2025)

- Recognition as a sponsor in distributions to approx. 300 attendees at the Annual Conference, on respective signage throughout the event, with link on the AVTE website, in email blasts, and social media related to the program
- One half page ad in the Winter issue of <u>JAVTE</u>
- Opportunity to contribute an item to the door prize and/or the swag bag (est. 300 pieces for swag bag)
- Complimentary exhibit table with premium placement (including 2 attendees) and an additional 3 attendees and 3 memberships for 1 year.
 (Complimentary registration excludes fees for pre and post-conference sessions, as well as any paid social programs)
- A discount registration code to share
- Social media posts acknowledging sponsorship
- One electronic mailing to the attendee list (subject to approval)





Silver Sponsor \$5,000 (\$5,500 after 12/31/2025)

- Recognition as a sponsor in distributions to approx. 300 attendees at the Annual Conference, on respective signage throughout the event, with link on the AVTE website, in email blasts, and social media related to the program
- One quarter page ad in the Winter issue of <u>JAVTE</u>
- Opportunity to contribute an item to the door prize give away
- Complimentary exhibit table with premium placement (including 2 attendees) and 1 additional attendee and 2 AVTE memberships for 1 year (Complimentary registration excludes fees for pre and post-conference sessions, as well as any paid social programs)
- A discount registration code to share





Bronze Sponsor \$2,500 (\$3,000 after 12/31/2025)

- Recognition as a sponsor in distributions to approx. 300 attendees at the Annual Conference, on respective signage throughout the event, with link on the AVTE website, in email blasts and social media related to the program.
- One 1/6 page ad in the digital Winter issue of <u>JAVTE</u>
- Opportunity to contribute an item to the door prize give away
- Complimentary exhibit table with standard placement (including 2 attendees) and 1 additional attendee (Complimentary registration excludes fees for pre and post conference sessions, as well as any social programs)
- A discount registration code to share





^{* 2025} fee if sponsorship is confirmed before January 1, 2026

Lanyard Sponsor \$2,500 (\$3,000 after 12/31/2025)

- Recognition as a sponsor in distributions to approx. 300 attendees at the Annual Conference, on respective signage throughout the event, with link on the AVTE website, in email blasts and social media related to the program.
- Lanyards with company logo to be distributed with name badges to all attendees
- Complimentary exhibit table with standard placement, including 2 attendees (Complimentary registration excludes fees for pre and post conference sessions, as well as any social programs)
- A discount registration code to share





^{* 2025} fee if sponsorship is confirmed before January 1, 2026

Award Sponsorship \$2,000 (\$2,500 after 12/31/2025)

- Recognition as a sponsor in distributions to approx. 300 attendees at the Annual Conference, on respective signage throughout the event, with link on the AVTE website, in email blasts, and social media related to the program
- Recognition where award is posted online, in nomination form, in promotions
- Opportunity to contribute an item to the door prize and/or the swag bag (est. 300 pieces for swag bag)
- 2 complimentary attendees. (Complimentary registration excludes fees for pre and post conference sessions, as well as any paid social programs.)
- A discount registration code to share
- Opportunity to help present the award

Awards Include: (more details can be found online)

- Margi Sirois Veterinary Technician Educator of the Year
- Innovation in Teaching
- Program of the Year
- Program Director of the Year
- Clinical Externship Excellence
- President's Award for Lifetime Achievement





^{* 2025} fee if sponsorship is confirmed before January 1, 2026

Exhibit Tables (Premium \$985 / Standard \$880)

- Exhibit tables include 6' table (draped), two chairs, waste basket and electric, along with 2 full conference registrations.
- Premium tables receive placement in the most highly visible locations in the exhibit space.
- AVTE onsite staff is available for assistance with getting shipments to your table before arrival and out with minimal hassle.
- Exhibitors and sponsors are welcome at ALL core conference sessions and events
- Over 300 attendees are expected, representing the vast majority of the 220 AVMA-accredited vet tech programs.
- Driving traffic to you is a priority we build the space to maximize visits in route to sessions and throughout the program schedule.
- Access to lead capture tool, along with list of attendees with names and email addresses (individuals can opt out upon registration)
- Exhibit set up begins on Thursday. The exhibit tables are open beginning with registration on Friday morning through the end of programming on Saturday afternoon.



^{* 2025} fee if sponsorship is confirmed before January 1, 2026. 2026 Pricing is \$1,000 for Premium Table and \$900 for Standard Table.

What attendees are saying...

Thank you so much. The conference was the best event I have attended this year and I attend a lot of events. You did a great job to make this an engaging fun event. We are proud to have been part of it and look forward to next year.

Thank you so much! It was an honor to present and such a pleasure to get to know everyone.

Our two attendees could not say enough wonderful things about the conference and the attendees! We had a great time, wonderful conversations we are actioning on, and are excited to return next year. Thank you all for a wonderful conference and the opportunity to meet with our Vet Tech educators!

Thank you so much for a wonderful, enlightening conference and for giving me the opportunity to share ideas with colleagues. AVTE truly makes educators feel welcomed and included. I'm already looking forward to next year!





Register for sponsorship and exhibit tables before January 1, 2026 to lock in 2025 pricing

Contact Information Name: _____ Company: ____ TECHNICIAN Address: _____ **EDUCATORS** Phone: _____ Email: ____ Signature required to secure sponsorship: REQUIRED SIGNATURE: _____ DATE: _____ **Sponsorship Levels Award Sponsorship \$2,000 (\$2,500)** □ Platinum Sponsor \$12,500 (\$13,000) □ Margi Sirois Veterinary Technician Educator of ☐ Diamond Sponsor \$10,000 (\$10,500) the Year ☐ Gold Sponsor \$7,500 (\$8,000) □ Innovation in Teaching ☐ Silver Sponsor \$5,000 (\$5,500) □ Program of the Year ☐ Lunch Sponsor \$5,000 (\$5,500) □ Program Director of the Year

Exhibit Table

☐ Premium Table: \$985 (\$1,000)

□ Bronze Sponsor \$2,500 (\$3,000)

☐ Standard Table: \$880 (\$900)

- □ Clinical Externship Excellence
- □ President's Award for Lifetime Achievement



To talk about program specific sponsorship, please contact Michele Von Deak at mvondeak@avte.net.

