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Sponsorship of the Annual Conference 2026

PORTLAND, OREGON
JULY 31 - AUGUST 2, 2026

Trailblazing Together: Every Path Leads to Better Care

Association of Veterinary Technician Educators

**a community passionately dedicated to
one concept — student success**

The AVTE champions One Community — a call to collaboration and engagement. It involves creating a sustainable framework for growth and innovation in veterinary technician education, strengthening students, faculty, programs, and the care delivery system we serve.

This initiative extends beyond formal meetings—it's about nurturing a culture where every stakeholder feels integral to our collective mission. We aim to build relationships beyond professional interactions, creating a network that supports, mentors, and inspires.

We invite all members of the veterinary education community to join us. Together, we can strengthen the next generation of veterinary technicians and demonstrate true "student-focused success." By embracing One Community, we uphold AVTE's values and further contribute to excellence in veterinary care.



Sponsorships & Exhibits

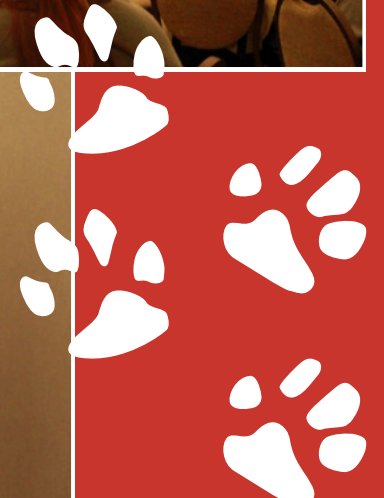


The AVTE Annual Conference is an opportunity to get your organization and brand out in front of most of the 220 AVMA-accredited veterinary technology programs. We are expecting more than 300 attendees to join us for this summer's conference in Portland.

Exhibitors and sponsors are not an afterthought at AVTE conferences - our program has ample opportunity for you to connect with attendees - both at your table and in educational sessions you are welcome to attend.

Our onsite team focuses on making sure your experience is simple and streamlined, giving you more time to focus on why you make the trip - to interact with attendees.

And we manage to have some fun at the same time - ask around about all we do to drive traffic to the tables!



Platinum Sponsor \$13,000



- Recognition as a sponsor in distributions to approx. 300 attendees at the Annual Conference, on respective signage throughout the event, with links on the AVTE website, in email blasts, and social media related to the program
- One full page ad in the Summer 2026 and Winter issues of JAVTE
- Opportunity to contribute an item to the door prize and/or the swag bag (est. 300 pieces for swag bag)
- Complimentary exhibit table with premium placement (including 2 attendees) and an additional 7 attendees and 7 memberships for 1 year (Complimentary registration excludes fees for pre and post-conference sessions, as well as any paid social programs)
- Opportunity for a 2-3 minute presentation to attendees at the conference opening or closing session
- A discount registration code to share
- Social media posts acknowledging sponsorship
- One electronic mailing to the attendee list (subject to approval)

** 2026 fee as of January 31, 2026*



Diamond Sponsor \$10,000 (\$10,500 after 1/31/2026)



- Recognition as a sponsor in distributions to approx. 300 attendees at the Annual Conference, on respective signage throughout the event, with link on the AVTE website, in email blasts and social media related to the program
- One full page ad in the Summer 2025 and Winter issues of JAVTE
- Opportunity to contribute an item to the door prize and/or the swag bag (est. 300 pieces for swag bag)
- Complimentary exhibit table with premium placement (including 2 attendees) and an additional 5 attendees and 5 memberships for 1 year (Complimentary registration excludes fees for pre and post-conference sessions, as well as any paid social programs)
- Opportunity for a 1-2 minute welcome at the general session
- A discount registration code to share
- Social media posts acknowledging sponsorship
- One electronic mailing to the attendee list (subject to approval)

** 2026 fee as of January 31, 2026*



Gold Sponsor \$7,500 (\$8,000 after 1/31/2026)



- Recognition as a sponsor in distributions to approx. 300 attendees at the Annual Conference, on respective signage throughout the event, with link on the AVTE website, in email blasts, and social media related to the program
- One half page ad in the Winter issue of JAVTE
- Opportunity to contribute an item to the door prize and/or the swag bag (est. 300 pieces for swag bag)
- Complimentary exhibit table with premium placement (including 2 attendees) and an additional 3 attendees and 3 memberships for 1 year. (Complimentary registration excludes fees for pre and post-conference sessions, as well as any paid social programs)
- A discount registration code to share
- Social media posts acknowledging sponsorship
- One electronic mailing to the attendee list (subject to approval)

** 2026 fee as of January 31, 2026*



Swag Bag Sponsor \$7,500 (\$8,000 after 1/31/2026)



- Recognition as a sponsor in distributions to approx. 300 attendees at the Annual Conference, on respective signage throughout the event, with link on the AVTE website, in email blasts, and social media related to the program
- One half page ad in the Winter issue of JAVTE
- Opportunity to add logo to the swag bag (at the expense of the AVTE). The bag and design must be mutually agreed upon.
- Complimentary exhibit table with premium placement (including 2 attendees) and an additional 2 attendees and 2 memberships for 1 year. (Complimentary registration excludes fees for pre and post-conference sessions, as well as any paid social programs)
- A discount registration code to share
- Social media posts acknowledging sponsorship
- One electronic mailing to the attendee list (subject to approval)

** 2026 fee as of January 31, 2026*



Silver Sponsor \$5,000 (\$5,500 after 1/31/2026)



- Recognition as a sponsor in distributions to approx. 300 attendees at the Annual Conference, on respective signage throughout the event, with link on the AVTE website, in email blasts, and social media related to the program
- One quarter page ad in the Winter issue of JAVTE
- Opportunity to contribute an item to the door prize give away
- Complimentary exhibit table with premium placement (including 2 attendees) and 1 additional attendee and 2 AVTE memberships for 1 year (Complimentary registration excludes fees for pre and post-conference sessions, as well as any paid social programs)
- A discount registration code to share

** 2026 fee as of January 31, 2026*



Lunch Sponsor \$5,000 (\$5,500 after 1/31/2026)



- Recognition as Lunch Sponsor in distributions to approx. 300 attendees at the Annual Conference, on respective signage throughout the event, with link on the AVTE website, in email blasts, and social media related to the program
- Opportunity to present SCNAVTA awards during the 2025 Annual Conference
- Opportunity to contribute an item to the door prize give away and/or swag bag
- Complimentary exhibit table with premium placement (including 2 attendees) and an additional two attendees (Complimentary registration excludes fees for pre and post conference sessions, as well as any social programs)

SOLD: NAVTA

** 2026 fee as of January 31, 2026*



Bronze Sponsor \$2,500 (\$3,000 after 1/31/2026)

- Recognition as a sponsor in distributions to approx. 300 attendees at the Annual Conference, on respective signage throughout the event, with link on the AVTE website, in email blasts and social media related to the program.
- One 1/6 page ad in the digital Winter issue of JAVTE
- Opportunity to contribute an item to the door prize give away
- Complimentary exhibit table with standard placement (including 2 attendees) and 1 additional attendee (Complimentary registration excludes fees for pre and post conference sessions, as well as any social programs)
- A discount registration code to share



** 2026 fee as of January 31, 2026*



Featured Speaker Reception Sponsor \$3,000



- Recognition as a sponsor in distributions to approx. 300 attendees at the Annual Conference, on respective signage throughout the event, with link on the AVTE website, in email blasts and social media related to the program.
- One 1/6 page ad in the digital Winter 2027 issue of JAVTE
- Opportunity to contribute an item to the door prize give away
- Complimentary exhibit table with standard placement, including 2 attendees (Complimentary registration excludes fees for pre and post conference sessions, as well as any social programs)
- A discount registration code to share. This is in addition to the two included registrations. It is intended as an opportunity to engage clients and partners in attending at a discounted rate.

SOLD: PetDesk



Lanyard Sponsor \$2,500 (\$3,000 after 1/31/2026)

- Recognition as a sponsor in distributions to approx. 300 attendees at the Annual Conference, on respective signage throughout the event, with link on the AVTE website, in email blasts and social media related to the program.
- Lanyards with company logo to be distributed with name badges to all attendees
- Complimentary exhibit table with standard placement, including 2 attendees (Complimentary registration excludes fees for pre and post conference sessions, as well as any social programs)
- A discount registration code to share



SOLD: VCA Animal Hospitals

** 2026 fee as of January 31, 2026*



Award Sponsorship \$2,000 (\$2,500 after 1/31/2026)



- Recognition as a sponsor in distributions to approx. 300 attendees at the Annual Conference, on respective signage throughout the event, with link on the AVTE website, in email blasts, and social media related to the program
- Recognition where award is posted online, in nomination form, in promotions
- Opportunity to contribute an item to the door prize and/or the swag bag (est. 300 pieces for swag bag)
- 2 complimentary attendees. (Complimentary registration excludes fees for pre and post conference sessions, as well as any paid social programs.)
- A discount registration code to share
- Opportunity to help present the award

Awards Include: (more details can be found online)

- Margi Sirois Veterinary Technician Educator of the Year
- Innovation in Teaching
- Program of the Year
- Program Director of the Year
- Clinical Externship Excellence
- President's Award for Lifetime Achievement **SOLD: Rarebreed Veterinary Partners**

** 2026 fee as of January 31, 2026*



Exhibit Tables (Premium \$1,000 / Standard \$900)



- Exhibit tables include 6' table (draped), two chairs, waste basket and electric, along with 2 full conference registrations.
- Premium tables receive placement in the most highly visible locations in the exhibit space.
- AVTE onsite staff is available for assistance with getting shipments to your table before arrival and out with minimal hassle.
- Exhibitors and sponsors are welcome at ALL core conference sessions and events
- Over 300 attendees are expected, representing the vast majority of the 220 AVMA-accredited vet tech programs.
- Driving traffic to you is a priority - we build the space to maximize visits in route to sessions and throughout the program schedule.
- Access to lead capture tool, along with list of attendees with names and email addresses (individuals can opt out upon registration)
- Exhibit set up begins on Thursday. The exhibit tables are open beginning with registration on Friday morning through the end of programming on Saturday afternoon.

** 2026 fee as of January 31, 2026*



Product Theatre \$2,500

Product theater is the opportunity for the sponsor to make a presentation, roughly 45- to 60-minute. At the end of programming on either Friday, July 31 or Saturday, August 1, AVTE will offer the use of one of the breakout rooms. In addition to seating, the room will be set with AV equipment and podium. This allows industry vendors to showcase products, research, or services directly to a targeted audience, outside of the traditional exhibit table. While AVTE does not market this in advance with its conference sponsors, we will include the session in onsite signage and programs.

Other benefits include two (2) complimentary registrations. (Complimentary registration excludes fees for pre and post conference sessions, as well as any social programs)



What attendees are saying...

Thank you so much. The conference was the best event I have attended this year and I attend a lot of events. You did a great job to make this an engaging fun event. We are proud to have been part of it and look forward to next year.

Thank you so much! It was an honor to present and such a pleasure to get to know everyone.

Our two attendees could not say enough wonderful things about the conference and the attendees! We had a great time, wonderful conversations we are actioning on, and are excited to return next year. Thank you all for a wonderful conference and the opportunity to meet with our Vet Tech educators!

Thank you so much for a wonderful, enlightening conference and for giving me the opportunity to share ideas with colleagues. AVTE truly makes educators feel welcomed and included. I'm already looking forward to next year!





THANK YOU

**CONTACT US TO INQUIRE ABOUT OUR
SPONSORSHIP OPPORTUNITIES!**



help@avte.net

avte.net

Customized sponsorship packages are always available. For more information, please contact Michele Von Deak at 888-859-8832 or help@AVTE.net.