

2022 Conference Sponsorship

August 5 - 7 | Philadelphia, PA

Platinum Sponsor \$12,500	<ul> <li>Recognition as a sponsor in all materials (see below for full list*)</li> <li>One cover ad in the Spring/Fall 2022 issues of the JAVTE** (1 remaining)</li> <li>Opportunity to contribute an item to the door prize and/or the swag bag</li> <li>Complimentary exhibit booth with premium placement (including 2 attendees) and an additional 7 attendees***</li> <li>Opportunity for a 2-3 minute presentation to attendees at the conference opening or closing session</li> <li>A discount registration code to share</li> <li>5 dedicated social media posts acknowledging sponsorship</li> <li>One electronic mailing to the attendee list</li> <li>7 complimentary AVTE memberships for 1 year</li> <li>Listing in AVTE's online sponsor directory</li> <li>Sponsorship of the fireside chat series for 1 year</li> <li>Sponsorship of AVTE's new podcast series for 5 episodes</li> </ul>
Diamond Sponsor \$10,000	<ul> <li>Recognition as a sponsor in all materials (see below for full list*)</li> <li>One full page ad in the Spring/Fall 2022 issues of the JAVTE**</li> <li>Opportunity to contribute an item to the door prize and/or the swag bag</li> <li>Complimentary exhibit booth with top placement (including 2 attendees) and an additional 6 attendees***</li> <li>Opportunity to make welcoming remarks at the general session</li> <li>A discount registration code to share</li> <li>4 dedicated social media posts acknowledging sponsorship</li> <li>One electronic mailing to the attendee list</li> <li>6 complimentary AVTE memberships for 1 year</li> <li>Listing in AVTE's online sponsor directory</li> <li>Sponsorship of AVTE's new podcast series for 4 episodes</li> </ul>
Gold Sponsor \$7,500	<ul> <li>Recognition as a sponsor in all materials (see below for full list*)</li> <li>One 1/2 page ad in the Spring/Fall 2022 issues of the JAVTE**</li> <li>Opportunity to contribute an item to the door prize and/or the swag bag</li> <li>Complimentary exhibit booth (including 2 attendees) and an additional 3 attendees***</li> <li>A discount registration code to share</li> <li>3 dedicated social media posts acknowledging sponsorship</li> <li>One electronic mailing to the attendee list</li> <li>3 complimentary AVTE memberships for 1 year</li> <li>Listing in the AVTE's online sponsor directory</li> <li>Sponsorship of AVTE's new podcast series for 3 episodes</li> </ul>

Silver Sponsor \$5,000	<ul> <li>Recognition as a sponsor in all materials (see below for full list*)</li> <li>One 1/6 page ad in the Spring/Fall 2022 issues of the JAVTE**</li> <li>Opportunity to contribute an item to the door prize give away</li> <li>Complimentary exhibit booth (including 2 attendees) and an additional 1 attendee***</li> <li>A discount registration code to share</li> <li>2 complimentary AVTE memberships for 1 year</li> </ul>
Bronze Sponsor \$2,500	<ul> <li>Recognition as a sponsor in all materials (see below for full list*)</li> <li>One 1/9 page ad in the Spring/Fall 2022 issues of the JAVTE**</li> <li>Opportunity to contribute an item to the door prize give away</li> <li>2 complimentary attendees***</li> <li>A discount registration code to share</li> <li>1 complimentary AVTE membership for 1 year</li> </ul>

\*All sponsorships include recognition in printed brochure (based on time of commitment and printing deadlines) and in onsite distributions to approximately 350 attendees at the Annual Conference, logo on respective signage throughout the event, logo with link on the AVTE website, and recognition in email blasts and social media specifically related to the program.

\*\*Ad placement in the JAVTE is a sponsorship benefit until April 1, 2022. Limited quantity available.

\*\*\*Complimentary registration excludes additional fees for any social events.

## Customized sponsorship packages are available.

For more information, please contact Associate Executive Director Jessica Campbell at 888-859-8832 or jcampbell@AVTE.net.